

Support KIDS Future, Support YOUR Local Fair!



Wayne County 4-H Fair, Richmond, Indiana

June 21st – 28th 2025

Why Sponsor?

- Generations of families attend, show and support the Wayne County 4H Fair each year, with an attendance of over 50,000 people
- The Wayne County Fair averages 900 4H members and Alumni making a difference in our community.
- Wayne County 4H Fair has played an important role in our economy for 173 years.
- Our social media posts reach over 9,000 viewers and followers on Facebook

What does your sponsorship do?

- Sponsorships are viable for the growth of 4H programs and the success of each individual member's future. Including the future of our beloved community and beyond.
- Your sponsorship will be seen by not only those that live in our community, but also those that visit from other communities.
- Your contribution supports character building for our 4-H members while providing thousands of families with a week-long event full of activities and programs to make memories that last a **Lifetime**.

Sandy House

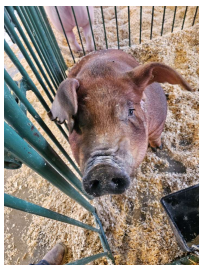
Wayne County 4H Fair Chairman
(765) 914-7585
sandyhouse1@yahoo.com

Laura Bailey

Sponsorship Committee
(937) 533-6285
laurabailey@kicks96.com

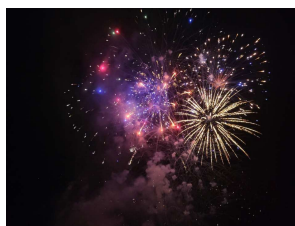
Trackside Events

Demolition Derby
Truck and ATV Flat Drags
Hoosier State Tractor Pull
Local Truck and Tractor Pull
Mud Bogs
Rodeo
Draft Horse Pulls



Educational and Entertainment Programs

4-H Projects and Shows
Open Livestock Classes
Car Show
Antique Tractor Display
Silly Safari
Oscar the Ostrich
Trivia Train
Fishing Tank
Mobile Dairy Classroom



Other Fair Attractions

Poor Jack Amusements - ALL WEEK!
Bluegrass Event,
Wayne County Idol
Various Musical Entertainment
Huge Fireworks Show



Wayne County 4H Fair Sponsorships 2025



DAY-OF-THE-WEEK SPONSOR - \$1,100 Day if available _____

***Note prior sponsor has first right or refusal until April 15th**



3 year commitment - \$1,000 (\$3,000)

- **Use of approved area and time your choice the day you sponsor (no tent provided)**
- Name of sponsor of the day printed in fair program (must be received before April 15, 2024 to be printed in program), and/or fair website
- **Sponsor Video Highlight on Facebook Page (Please Provide :10 second video or slideshow before April 15, 2025)**
- Banner/sign displayed at track (all week) you provide banner
- Announcements of name over PA at fairgrounds (sponsor day) and during track events (all week)
- 16 single event track passes (includes track parking)/or 10 weekly general parking passes
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Day Sponsor mentioned on Radio Advertisements (sponsor day)
- 1st right of refusal for the next year of fair (8 daily sponsors yearly)



DAILY AGRICULTURE SPONSOR - \$1000 Day if available _____

***Note prior sponsor has first right or refusal until April 15th**



3 year commitment – \$900 (\$2700)

- Use of approved area and time your choice the day you sponsor (no tent provided)
- Name of Agriculture sponsor of the day printed in fair program and/or fair website (Must receive by April 15, 2025)
- Sponsor recognition on Facebook Page
- Banner/sign displayed at track (all week) you provide banner
- Announcements of name over PA at fairgrounds (sponsor day) and during track events (all week)
- 14 single event track passes (includes track parking)/or 8 weekly general parking passes.
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 Value).
- Agriculture Sponsor mentioned on Radio Advertisements (sponsor day)
- 1st right or refusal for the next year of fair (8 daily sponsors yearly)



GENERAL SPONSOR - \$500

- Banner/sign displayed all week at the track events – you provide banner/sign
- Sponsor name printed in fair program (must be received by April 15, 2025) and/or on fair website
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Announcement of sponsor during all track events
- 10 single track event passes (includes track parking) or 4 weekly general parking passes

☐ **Track Events \$3,000**

___ Fireworks ___ Truck & Tractor Pulls ___ Demolition Derby ___ Other _____

- 20 trackside tickets (Includes Track Parking)
- 12 weekly passes
- Sponsor recognition on Facebook w/video or slide show
- Front Gate Signage
- mentions on radio ads



OTHER - \$_____ Thank You!



DRIVEWAY ADVERTISING SIGN OR BANNER - \$75 (YOU PROVIDE YOUR OWN SIGN)

- Sign Location is along either side the L street driveway at the fairgrounds
- Display dates will be June 21st - 28th, 2025
- Businesses are encouraged to display several signs
(Each additional sign hung will be \$75)

Company Name _____

Contact _____

Address _____

Phone number _____

Email Address _____



Your Support is sincerely appreciated and contributes to the success and future of the Wayne County 4H Fair.

Remember your Contributions may be Tax Deductible

**On behalf of the Wayne County 4H Fair Members,
Committee and Attendees, THANK YOU!**

Mail Form to:

Laura Bailey, P.O Box 1647, Richmond, Indiana 47375

Make checks payable to: "Wayne County 4-H Fair Committee"