

# Support KIDS Future, Support YOUR Local Fair!



Wayne County 4-H Fair, Richmond, Indiana

June 22<sup>nd</sup> – 29<sup>th</sup> 2024

## Why Sponsor?

- Generations of families attend, show and support the Wayne County 4H Fair each year, with an attendance of over 50,000 people
- The Wayne County Fair averages 900 4H members and Alumni making a difference in our community.
- Wayne County 4H Fair has played an important role in our economy for 173 years.
- Our social media posts reach over 9,000 viewers and followers on Facebook

## What does your sponsorship do?

- Sponsorships are viable for the growth of 4H programs and the success of each individual member's future. Including the future of our beloved community and beyond.
- Your sponsorship will be seen by not only those that live in our community, but also those that visit from other communities.
- Your contribution supports character building for our 4-H members while providing thousands of families with a week-long event full of activities and programs to make memories that last a **Lifetime**.

### Sandy House

Wayne County 4H Fair Chairman  
(765) 914-7585  
[sandyhouse1@yahoo.com](mailto:sandyhouse1@yahoo.com)

### Laura Bailey

Sponsorship Committee  
(937) 533-6285  
[laurabailey@kicks96.com](mailto:laurabailey@kicks96.com)

## Trackside Events

Truck and ATV Flat Drags  
Hoosier State Tractor Pull  
Local Truck and Tractor Pull  
Mud Bogs  
Rodeo  
Demolition Derby  
Draft Horse Pulls

## Educational and Entertainment Programs

4-H Projects and Shows  
Open Livestock Classes  
Car Show  
Antique Tractor Display  
Silly Safari  
One Man Band and Bot the Robot  
Fishing Tank

## Other Fair Attractions

Poor Jack Amusements  
Bluegrass Event,  
Wayne County Idol  
Various Musical Entertainment  
Huge Fireworks Show



## Wayne County 4H Fair Sponsorships 2024

### DAY-OF-THE-WEEK SPONSOR - \$1,100

#### 3 year commitment - \$1,000 (\$3,000)

- Use of approved area and time your choice the day you sponsor (no tent provided)
- Name of sponsor of the day printed in fair program (must be received before April 15, 2024 to be printed in program), and/or fair website
- Sponsor Video Highlight on Facebook Page (Please Provide :10 second video or slideshow before April 15, 2024)
- Banner/sign displayed at track (all week) you provide banner
- Announcements of name over PA at fairgrounds (sponsor day) and during track events (all week)
- 16 single event track passes (includes track parking)/or 10 weekly general parking passes
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Day Sponsor mentioned on Radio Advertisements (sponsor day)
- 1<sup>st</sup> right of refusal for the next year of fair (8 daily sponsors yearly)

### DAILY AGRICULTURE SPONSOR - \$1000

#### 3 year commitment – \$900 (\$2700)

- Use of approved area and time your choice the day you sponsor (no tent provided)
- Name of Agriculture sponsor of the day printed in fair program and/or fair website (Must receive by April 15,2024)
- Sponsor recognition on Facebook Page
- Banner/sign displayed at track (all week) you provide banner
- Announcements of name over PA at fairgrounds (sponsor day) and during track events (all week)
- 14 single event track passes (includes track parking)/or 8 weekly general parking passes.
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 Value).
- Agriculture Sponsor mentioned on Radio Advertisements (sponsor day)
- 1<sup>st</sup> right or refusal for the next year of fair (8 daily sponsors yearly)

### GENERAL SPONSOR - \$500

- Banner/sign displayed all week at the track events – you provide banner/sign
- Sponsor name printed in fair program (must be received by April 15, 2024) and/or on fair website
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Announcement of sponsor during all track events
- 10 single track event passes (includes track parking) or 4 weekly general parking passes

### Track Events \$3,000

- Fireworks  Truck & Tractor Pulls  Demolition Derby  Other \_\_\_\_\_
- 20 trackside tickets (Includes Track Parking)
  - 12 weekly passes
  - Sponsor recognition on Facebook w/video or slide show
  - Front Gate Signage
  - mentions on radio ads

### OTHER - \$\_\_\_\_\_ Thank You!

### DRIVEWAY ADVERTISING SIGN OR BANNER - \$75 (YOU PROVIDE YOUR OWN SIGN)

- Sign Location is along either side the L street driveway at the fairgrounds
- Display dates will be June 22<sup>nd</sup> - 29<sup>th</sup>, 2024
- Businesses are encouraged to display several signs  
(Each additional sign hung will be \$75)

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_

Email Address \_\_\_\_\_



Your Support is sincerely appreciated and contributes to the success and future of the Wayne County 4H Fair.  
*Remember your Contributions may be Tax Deductible*  
**On behalf of the Wayne County 4H Fair Members,  
Committee and Attendees, THANK YOU!**

**Mail Form to:**  
**Laura Bailey, P.O Box 1647, Richmond, Indiana 47375**  
**Make checks payable to: “Wayne County 4-H Fair Committee”**