



Here is your opportunity to sponsor YOUR local Fair!

- Generations of families attend, show & support our Fair each year - attendance of 50,000 plus
- We average 900+ 4-H members & alumni continue to make a difference in our community
- Wayne County Fair has played an important role in our economy for 170 years
- Our social media posts reach over 10,000 plus viewers on Facebook & have over 7,000 page followers

As the 2021 Wayne County 4-H Fair quickly approaches June 19-26, 2021. We are in need of sponsors to help support our fair. Our county fair can only continue with the support of contributors like YOU. We are constantly working to improve every year. The success of our fair helps promote continued growth of the 4-H programs as well as the community and communities beyond.

We have several options to help promote your business to the over 50,000 plus people that attend our fair. Your contribution will not only market your business, but supports character building for our 4-H members while providing thousands of families with a week-long event full of activities and programs to make memories that last a lifetime.

Trackside Events

New for 2021 MONSTER TRUCKS

Truck and ATV Flat Drags
Hoosier State Tractor Pull
Truck and Tractor Pull
Three Bar J Rodeo (8 Event Rodeo)
Mud Bog
Demolition Derby
Horse Pull

Educational & Entertainment Programs

4-H Projects & Shows
Car Show
Antique Tractor Display
Silly Safari
Petting zoo & Pony Rides
Joyunspeakable fair favorite statue returns
And more to come!

Other Major Fair Events

Poor Jack Amusements
Bluegrass event, Kicks 96 Event, Brothers Walker & Other Musical Entertainment
Free Outdoor Movie in partnership with Richmond Parks Dept.
Huge Firework Show

The sponsorship levels are on the reverse side for your review.

Thank you for your support!



WAYNE COUNTY 4-H FAIR SPONSORSHIP OPPORTUNITIES

MAIN EVENT SPONSOR - \$3,000 YOU PICK EVENT

1. BLUEGRASS MUSIC EVENT 2. DEMOLITION DERBY 3. FIREWORKS 4. MONSTER TRUCKS 5. RODEO 6. TRACTOR PULL

- Mentioned in local radio ads for event
- Special reserved seating for 20 guests at chosen sponsor event
- Name of sponsor printed in fair program and/or fair website and scrolling on outside LED sign at fairgrounds
- 20 single event track passes or 10 weekly general parking passes (includes special event parking)
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Banner/sign displayed at track (all week) you provide banner
- Announcements of name over PA track events (all week)
- 1st right of refusal for the next year fair
- There will only be one main event sponsor – 1st come, first choice. Printing deadline before April 15, 2021.

DAY-OF-THE-WEEK SPONSOR - \$1,000

- Use of approved area and time your choice the day you sponsor (no tent provided)
- Name of sponsor of the day printed in fair program (must be received before April 15, 2021 to be printed in program), and/or fair website and scrolling on outside LED sign at fairgrounds
- 14 single event track passes (includes track parking)/or 8 weekly general parking passes
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Banner/sign displayed at track (all week) you provide banner
- Announcements of name over PA at fairgrounds (sponsor day) and during track events (all week)
- Day Sponsor mentioned on Radio Advertisements (sponsor day)
- 1st right of refusal for the next year fair (8 daily sponsors yearly)

GENERAL SPONSOR - \$500

- Banner/sign displayed all week at the track events
- Sponsor name printed in fair program (must be received by April 15, 2021) and/or on fair website
- Opportunity for your employees to purchase \$10 weekly parking passes (\$15 value)
- Announcement of sponsor during all track events
- Special announcement (You provide, 25 words or less)
- 10 single track event passes (includes track parking) or 4 weekly general parking passes

DRIVEWAY ADVERTISING SIGN OR BANNER - \$50 (YOU PROVIDE YOUR OWN SIGN)

- Sign Location is along either side the L street driveway at the fairgrounds
- Display dates will be June 19-26, 2021
- Businesses are encouraged to display several signs (Each additional sign hung will be \$50)

This form should be mailed to:

Nancy Sittloh 9558 Colvin Rd. Centerville, IN 47330

Checks made payable to *Wayne County 4-H Fair Committee.*

Your support is sincerely appreciated and contributes to the success and future of the Wayne County 4-H Fair.

REMEMBER YOUR CONTRIBUTION MAY BE TAX DEDUCTIBLE

On behalf of the Wayne County 4-H Fair Members, Committee, and Attendees, THANK YOU!